



Thank you for choosing to write for Price2Spy! We are looking forward to collaborating with you.

Price2Spy's Audience

The world's eCommerce professional community is the Price2Spy audience. Enterprise decision-makers, product pricing managers, sales executives, eCommerce site owners, and those considering diving into the eCommerce sector read the Price2Spy blog to learn about product and service pricing management, pricing strategies, price optimization processes, and repricing methods through different industries.

Price2Spy's Best Practices

Price2Spy authors write informative articles usually supported by real-life examples, industry statistics, relevant use cases, and visuals (images, screenshots, graphs, charts, and infographics). Please do the same. Before suggesting titles you prefer to write about, visit and research price2spy.com/blog to ensure the topic hasn't been covered yet. Along with titles, please provide an idea of the article and keyword you would optimize it for.

Please follow the editorial team's instructions to create an article that will be accepted.

Content requirements:

- Word count should range between 950 and 2000 words, with a tolerance of ~10%
- Provide 100% original and unique content (we recommend double check via <https://www.copyscape.com/>)
- Avoid spelling or stylistic issues (we recommend using <https://app.grammarly.com/>)
- Keep the conversational and/or professional tone and stay away from buzzwords and jargon
- Ensure insightful analysis of a topic for substantial additional value and originality
- Include visuals to support content (one image 600x314px per 500 words is required)
- For any stock image used, you must provide the URL where it was taken from if not specifically created for the Price2Spy blog (which we highly encourage)
- Give credit to a source when citing

Strictly prohibited:

- Promotional content of other companies and organizations
- Offensive or inaccurate content
- Links or references to illegal products or services
- Links to Price2Spy's competitors

Link policy:

- Outbound links are forbidden in the introduction
- 1 to 3 outbound links are allowed
- Do not link to websites with a DA below 35 according to Semrush (<https://www.semrush.com/free-tools/website-authority-checker/>)
- Do not link product or service pages
- Link to blog posts and resources only to provide more value to your article
- We can provide one do-follow link in exchange for a backlink opportunity for us on websites with a DA higher than 35 according to Semrush, otherwise, all the links you post will be marked as nofollow

Provide along with the final draft:

- Meta title and description (156 characters)
- Featured image 1000x300px (refer to <https://www.price2spy.com/blog/>)
- Author's bio and a headshot

Your draft must meet the Price2Spy editorial team's quality standards to get published. We reserve the right to edit and adapt your guest post content and update it in the future for accuracy and comprehensiveness. As well as the right to include calls-to-action to Price2Spy content, including but not limited to email newsletters, ebooks, and other downloadable content.